



Concerning the above subject, kindly line up the candidates for IGID - Dehradun for the following position on top priority on Dated 24.04.2024

Marketing Officers/Senior Marketing Officers: 2 Positions (Male / Female Candidates),

Experience: 1 to 3 Years of BFSI or preferably from the education sector.

Salary: Up to 3.6 LPA

Counselor: 1 Positions (Female Candidates Only)

Experience: Min 1 Year preferably from the education sector.

Salary: Up to 3.6 LPA

Job Description: Sr. Marketing Officer

- *Responsible for achieving student enrolment targets in the assigned canter.
- * Establish relationships with schools and educational institutions.
- * Conducting seminars / Presentations to schools / students.
- * Visiting Schools colleges & institutes for presentations
- * Follow-up(S) Counselling Students and Parents.
- * Generating Admissions.

Job Description: Counsellor

- *Counsel students on various programs offered by ICFAI University.
- *Counselling Students and parents about our courses
- *Clarifying the doubts of students and parents

- *Responsible to handle inbound and outbound calls, cold calling, and timely follow-ups
- *Calling Leads and giving them information about programs offered by ICFAI University and generating walk ins
- *Managing fee structure programs
- *Generating references from students
- *Follow-ups and closing the inquiries into admissions
- *Should have good communication skills, powerful convincing skills
- *Should be active, capable to take initiative and target-oriented

The interviews will be conducted at IGID- Dehradun on **Timings: 10:00 A.M to 05:00 PM.**

he Address of the IGID- Dehradun Venue is given below.

Apply on www.trenet.in