



Digital Marketing Manager - 1 Position (Male Candidates only)

Salary: Up to 8 LPA

Age : Max 45 Years

Job Roles and responsibilities:

- Build, plan and implement the overall digital marketing strategy
- Manage and train the team
- Stay up-to-date with digital technology developments
- Manage and oversee different digital marketing channels
- Prepare and manage digital marketing budget
- Oversee all the company's social media accounts
- Measure ROI and KPIs
- Monitor competition and provide ideas to stand out
- Track SEO and Google Analytics data and make complex analysis
- Forecast sales performance trends and act proactively to increase our market segment
- Motivate digital marketing team to achieve goals

What are we looking for?

- 6+ years of experience in the field of Digital Marketing
- 5+ years of experience in developing and implementing digital marketing strategies
- 5+ years of hands-on experience with SEO, Google Analytics and CRM software
- Critical thinker and problem-solving skill
- Good Time-management skills
- Good knowledge and experience with online marketing tools and best practices

Qualification:

- Essential: MBA/ Digital Marketing certification

Marketing Officers: 3 Positions(Male Candidates only),

Experience: Fresher to 1-3 Years of BFSI or preferably from the education sector.

Salary: Up to 3 LPA

Age : Min 23 Years to 30 Years

Job Description: Sr.Marketing Officer:

- *Responsible for achieving student enrollment targets in the assigned centers.
- * Establish relationships with schools and educational institutions.
- * Conducting seminars / Presentations to schools/students.
- * Visiting Schools colleges & institutes for presentations
- * Follow-up(S) Counselling Students and Parents.
- * Generating Admissions.
- * Addressing parents and students queries during campus visits and taking them on campus tours .

Work Location : Shankarpally Campus (Hyderabad)

Apply on www.treinet.in