



Concerning the above subject, kindly line up the candidates for IGID - Raipur for the following position on top priority on Dated 25.04.2024

Marketing Officers/Senior Marketing Officers: 2 Positions (Male / Female Candidates),

Experience: 1 to 3 Years of BFSI or preferably from the education sector.

Salary: Up to 3.6 LPA

Telecaller cum Counselor: 2 Positions (Female Candidates Only)

Experience: Min 1 Year preferably from the education sector.

Salary: Up to 3.6 LPA

Job Description: Sr. Marketing Officer

- *Responsible for achieving student enrolment targets in the assigned canthers.
- * Establish relationships with schools and educational institutions.
- * Conducting seminars / Presentations to schools / students.
- * Visiting Schools colleges & institutes for presentations
- * Follow-up(S) Counselling Students and Parents.
- * Generating Admissions.

Job Description: Counsellor

- *Counsel students on various programs offered by ICFAI University.
- *Counselling Students and parents about our courses
- *Clarifying the doubts of students and parents
- *Responsible to handle inbound and outbound calls, cold calling, and timely follow-ups

*Calling Leads and giving them information about programs offered by ICFAI University and generating walk ins

*Managing fee structure programs

*Generating references from students

*Follow-ups and closing the inquiries into admissions

*Should have good communication skills, powerful convincing skills

*Should be active, capable to take initiative and target-oriented

The interviews will be conducted at IGID- Raipur on **Timings: 10:00 A.M to 05:00 PM.**

The Address of IGID - Raipur Venue is given below.

Apply on www.trenet.in